

# SIMONE BUTTERFLY

Fabulous Freelance Fashion Investigator



Featuring Simone Butterfly: DC's fabulous, freelance, fashion investigator and the uncontested star of the bi-weekly blog YOO HOO DARLING



## Meet Simone

I've missed you! It's been over a year since we chatted and I have goo-gabs to tell you. It is absolutely ture, I've had a little work done. I've changed my name, found a new job and recently bought a butterfly farm in St. Martin. From now on, darling, please call me Simone Butterfly, your fabulous, freelance, fashion investigator. These days, I spend my time ferreting out uncommon luxuries that are hidden in plain sight all the while twinkling with loads of sparkle, yards of skirt and sky high pumps!

## Howard University School of Law Fashion Law Week



The Intellectual Property Students' Association (IPSA) presented its first annual Fashion Law Week at Howard University School of Law in March 2011. It is no surprise that WDC should be selected to host the week long event. Washington, DC is the Fashion Law capitol after all. Recall that DC is home

of the original US Patent and Trademark Office (responsible for registering and issuing thousands of fashion trademarks and patents since 1836) and the Senate Judiciary Committee (lauded for approving the Innovative Design Protection and Piracy Prevention Act introduced by NY Senator Schumer.)

Following the theme, "Intelligent Design: Protecting IP in the Fashion Industry," Fashion Law Week provided its attendees with a substantive overview of the need to protect fashion IP and showcased several emerging local designers. Events included a prom dress drive (in conjunction with Once Upon a Prom); a Round Table Discussion hosted by SBC Law Group and a Keynote address featuring Professor Guillermo Jimenez, Professor of International Trade and Marketing at the Fashion Institute of Technology; and a fashion presentation featuring designers from HUSL and the WDC fashion communities.

We especially enjoyed the Fashion Law Roundtable discussion held on March 1, 2011 moderated by local

fashion attorney Mariessa Terrell featuring local fashion law leaders namely, Kwame Brown, Chairman, DC City Council (co-sponsor of Bill 17-0248 to create a DC Fashion Commission), Stephany Greene, Founder Fashion Merchandising Program CCDC, Michael Grow, Partner, Arent Fox LLP, Michelle Mitchell, Associate Director National Export Initiative International Trade Association, Kristina Montanaro, Candidate for Master of Laws in IP, May 2011, Darrel Gilbert Motley, President, DC Bar Association & Patent Attorney, Banner & Witcoff, Ltd. and Harry Thomas, Jr., Council Member Ward 5 & Chair of DC Council Committee on Economic Development (co-sponsor of Bill 17-0248 to create a DC Fashion Commission).



Other highlights include the On March 3, 2011 Keynote Address featuring Professor Guillermo Jimenez. Prof. Jimenez presented an engaging overview of the fashion law landscape in an address entitled, The Challenge of Fashion Law: Confronting Design Piracy and Knocking-Off. Jimenez used humor and specific colorful examples to focus on recent proposals to combat

outright design piracy.

The 2011 HUSL Fashion Law Week concluded with a fashion fete held on March 4, 2011 at the Garment District (1005 7th Street, NW), a program of Shaw Main Streets, Inc. and SINGA, Inc., that provides a unique mobile space for local designers and artists to

display and sell their work. Garment District funding is in part provided by the DC Office of Planning and the generous support of Douglas Development Corporation.

HUSL Fashion Law Week event sponsors included, HUSL IPSA, The Institute for Intellectual Property and Social Justice, SBC Law Firm, BL Young Law Firm, Washington Area Lawyers for the Arts, Singa, Shaw Main Streets, Analees Prom Bridal and Special Occasions.

Darlings, fashion is alive and well in the Diamond District, WDC. 

### FASHION QUERY #110

Ever since the iPhone 4 came out, my iPhone 3G has developed a complex. She feels inadequate and acts out by refusing to send emails timely and throwing tantrums whenever she is left in direct sunlight. I like a bit of bling with my mobile devices. Any idea on how I can trick out my iPhone 4 in time for my birthday on the 24th?

### SIMONE SAYS:

Congratulations, darling on opting to upgrade before the inevitable crash. We recommend iPhone covers designed by local artist Candace (at right). She can trick out any device using charms and crystals that you select. It's like carrying a bit of hard candy with you every where you go.

Sweet!



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