

SIMONE BUTTERFLY

Fabulous Freelance Fashion Investigator



Featuring Simone Butterfly: DC's fabulous, freelance, fashion investigator and the uncontested star of the bi-weekly blog YOO HOO DARLING

HUSL Fashion Law Week Gives DC Fashion Cred

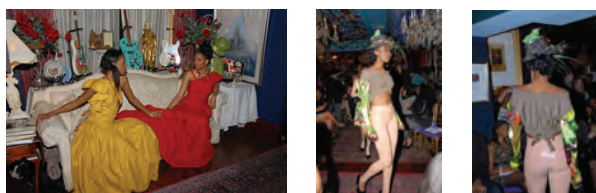
The March 2012 edition of *Elle Magazine* still describes to Washington, DC as fashionably challenged. But thanks to the efforts of the Howard Law School Intellectual Property Students' Association members DiDi Utuk, Telena Cassell, Alumnus Candace Key and Fashion Attorney/Advisor Mariessa Terrell, Washington, DC is the only city in the US to set aside an entire week to celebrate the importance of Fashion Law. Fashion Law is a legal discipline that deals with the day to day legal problems of the fashion industries and incorporates relevant concepts from intellectual property, commercial sales, customs, real estate, employment, advertising law and more. In March 2012, the City Council of the District of Columbia resolved that the February 28, 2012-March 2, 2012 be cited as Fashion Law Week™.



Fashion Law Week Evening Panel Participants
L to R: Whitney McGuire, Didi Utuk, Charles Coleman, Alyssa Gowens, Idris McKelvey, Mariessa Terrell, John Mason, Kenya Wiley, Stephany Greene, Telena Cassell

Fashion Law Week was created by the Intellectual Property Students' Association in 2010 to provide students, the local community, fashion aficionados and designers with a substantive overview of Fashion law. Fashion Law Week™ events included a series of Fashion Law Roundtables one of which was moderated by Fashion Attorney

Mariessa Terrell; a Key Note address featuring Susan Scafidi, Professor of Law at Fordham University School of Law and the first US Law Professor ever to offer a course in Fashion Law and a Fashion Show. The Fashion Show, entitled "Intelligent Design" was held at the Mansion on "O" Street, NW. Participating designers included, Korto Momolu; Elizabeth St. John Collection; Studio d'Maxsi Designs; Gewn Beloti Collection; Kim Schlack; JEM Collection; Diva Delicious; Tashia Senn; Stella Bonds; and Diamantina Handbags. Fashion Law Week sponsors included, Macy's Bar-Bri, SBC Law Group, FashionTrademarks.biz, Washington Area Lawyers for the Arts, Salon Essence, Krystal Ugo Productions, Red Velvet Cupcakes and Once Upon a Prom. DC may not be the "Fashion Capitol" but we are a real fashion law destination. Consider that WDC not only drafts and passes fashion laws at the House of Representatives and Senate, but we protect fashion goods at the Copyright Office and US Patent and Trademark Office! Fashion is as Fashion does, darlings! 



Korto Momola Pre-Show Installation



Democratic Color Blocking This Spring

Rachel Dunlap, Community College of DC Fashion Merchandising Program student and resident of Ward 5 says "color blocking," as explained by Vogue Creative Director Grace Coddington in the movie *The September Issue* is the biggest Spring trend to watch. Rachel's ultimate pick for the color of the moment is electrifying sapphire blue or (as I have renamed it "democratic ice"). In order to create this powerful pigment, snag the blue from any democratic political sign, pour into a large cannister, toss in a 1/4 cup of DC tap water and stir with a lighting bolt. Voila, darling! In no time flat, you'll have enough "democratic ice" to cool down even Romney's heated rhetoric! We recommend dunking your cap sleeved tunic dress into this cobalt cannikin as soon as possible. Wear to the Democratic Convention in Charlotte and be compared to First Lady Michelle Obama throughout the event. What could be more complimentary? (P.S. Bing/Google First Lady O wearing Barbara Tfank tank dress for inspiration.)

Local Tree Hugger Greet's St. Patty's Day

It's March and the Christmas tree is still well lit. But at least the golden bulbs have been replaced with shamrocks in four shades of green. And the tinsel has changed from silver icicles to emerald garlands with leprechaun doodads. In keeping with one of my New Year's resolutions, I have decided to avoid convention in favor of more "MOI." So the Christmas tree remains in the window, unbowed, unapologetic and undaunted for the duration of 2012. April approaches and a new theme will be required. What do you think? Bunny Rabbits or S Corp Tax Receipts? —SIMONE B.



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